



21ST EUROPEAN JOINT CONFERENCES ON THEORY AND PRACTICE OF SOFTWARE

14-21 APRIL 2018

THESSALONIKI, GREECE

SPONSORSHIP PROGRAMME

Information Pack

Conference Coordinators

Easy Conferences

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Organizing Committee Chair

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ARISTOTLE
UNIVERSITY OF
THESSALONIKI

WELCOME

The Aristotle University of Thessaloniki is pleased to announce the forthcoming European Joint Conferences on Theory and Practice of Software - The Twenty-First Edition, which will be held in Greece, between 14-21 April, 2018.

The ETAPS 2018 conference will be a great opportunity to introduce your organization / product to a vast group of European and International delegates and complement us with your presence.

GENERAL INFORMATION

ETAPS is the primary European forum for academic and industrial researchers working on topics relating to Software Science.

ETAPS, established in 1998, is a confederation of five main annual conferences (ESOP, FASE, FOSSACS, POST and TACAS) accompanied by satellite workshops and other events.

ESOP is an annual conference devoted to fundamental issues in the specification, design, analysis, and implementation of programming languages and systems.

FASE is concerned with the foundations on which software engineering is built.

FoSSaCS seeks original papers on foundational research with a clear significance for software science.

POST: Principles of Security and Trust is a broad forum related to the theoretical and foundational aspects of security and trust.

TACAS is a forum for researchers, developers and users interested in rigorously based tools and algorithms for the construction and analysis of systems.

For more detailed information please visit the official home page at <http://www.etaps.org/2018>

VENUE

Macedonia Palace - 5* The Macedonia Palace is a 5 star hotel located in the heart of the city. Just a few steps away stands the most significant monument and city landmark, the White Tower. The Macedonia Palace offers 283 luxury rooms and suites overlooking the sea or the city. The rooms offer: Sound-proof windows, Office desk, Marble bathrooms, Slippers and bathrobe, Luxurious amenities, Safety deposit, Mini bar, Free Wi-fi, Direct phone line and answering machine, Satellite and pay TV, 24hour room service. The Macedonia Palace supports every type of conference due to the hotel infrastructure and experience. It provides a combination of services and facilities that undoubtedly place it among the top meeting hosts.

INVITED SPEAKERS



Unifying Speaker

[Martin Abadi](#)

Google Research & University of California at Santa Cruz, USA



FASE Invited Speaker

[Pamela Zave](#)

AT&T Labs, USA



ESOP Invited Speaker

[Derek Dreyer](#)

MPI-SWS, Germany



POST Invited Speaker

[Benjamin C. Pierce](#)

University of Pennsylvania, USA

SPONSORSHIP OPPORTUNITIES

We offer a variety of sponsorship packages, to suit all budgets.

PLATINUM SPONSOR € 5.000

The Platinum Sponsor will enjoy the following benefits:

- ◆ Exclusivity (two)
- ◆ Sponsor's logo will appear* on Conference material (programme, goodie bag)
- ◆ Sponsor's logo will appear on the Conference website with a link to the Sponsor's homepage
- ◆ Sponsor's logo appears on the Conference's advertising and promotional material
- ◆ Exhibition space of 6 sq. m. in a prime location
- ◆ Sponsor's promotional material included in the Conference goodie bag
- ◆ Full-page advertisement in the Conference programme (inside cover)
- ◆ 5 volumes of the Conference Proceedings
- ◆ 5 complimentary registrations to the Conference
- ◆ Mention in all press releases
- ◆ Mention at the beginning and closing of the Conference
- ◆ 30 minutes presentation in private room

** The Platinum Sponsors' logo will appear in larger dimension in relation to other Sponsors' logos, for all the above benefits.*

GOLD SPONSOR € 3.000

The Gold Sponsor will enjoy the following benefits:

- ◆ Exclusivity (four)
- ◆ Sponsor's logo appears* on Conference material (programme, goodie bag)
- ◆ Sponsor's logo appears on the Conference website with a link to the Sponsor's homepage
- ◆ Sponsor's logo appears on the Conference's advertising and promotional material
- ◆ Exhibition space of 4 sq. m.
- ◆ Sponsor's promotional material included in the Conference goodie bag
- ◆ Full-page advertisement in the Conference programme
- ◆ 3 volumes of the Conference Proceedings
- ◆ 3 complimentary registrations to the Conference
- ◆ Mention at the beginning and closing of the Conference

** The Gold Sponsors' logos will appear in larger dimension in relation to other Sponsors' logos (with the exception of the Platinum Sponsor), for all the above benefits.*

SILVER SPONSOR € 2.000

The Silver Sponsor will enjoy the following benefits:

- ◆ Exclusivity (eight)
- ◆ Sponsor's logo appears* on the Conference website with a link to the Sponsor's homepage
- ◆ Sponsor's logo appears on the Conference's advertising and promotional material
- ◆ Exhibition stand
- ◆ Sponsor's promotional material included in the Conference goodie bag
- ◆ Half-page advertisement in the Conference programme
- ◆ 1 volume of the Conference Proceedings
- ◆ 1 complimentary registration to the Conference

** The Silver Sponsors' logos will appear in larger dimension in relation to other Sponsors' logos (with the exception of the Platinum and the Gold Sponsors), for all the above benefits.*

BRONZE SPONSOR € 1.000

The Bronze Sponsors will enjoy the following benefits:

- ◆ Sponsor's logo appears* on the Conference website with a link to the Sponsor's homepage
- ◆ Listing of Sponsor in the Conference advertising material
- ◆ 1 volume of the Conference Proceedings
- ◆ Promotional material in bag

** The Bronze Sponsors' logos will appear in smaller dimension in relation to other Sponsors' logos (Platinum, Gold and the Silver Sponsors), for all the above benefits.*

Additional Sponsorship opportunities

Interested parties may also opt for specific sponsorship opportunities such as sponsoring the Welcome reception, lunch / coffee breaks, have a banner on display and others.

Please contact us for more information.

EXHIBITOR OPPORTUNITIES

Exhibition Space: Price for built exhibition stand (with basic equipment): **€ 500**

Includes:

- ◆ 4m² exhibition space* (2m x 2m)
- ◆ One table
- ◆ Two chairs
- ◆ One plug (electricity)
- ◆ Company logo under Exhibitors on conference website
- ◆ Link to a webpage of your preference on conference website (on Logo)

**Minimum area is 4m²*

Made to Measure

Interested parties that would like to have a specially designed construction or non-standard equipment, we would be happy to be of service at an additional cost.

Furthermore, you may also order additional standard equipment (Table, stands, Chairs, additional space, etc.).

Please contact us with your requirements in advance of the event and we will be happy to be of service.

TERMS OF AGREEMENT

- All prices are exclusive of VAT 19%.
- Sponsors/Advertisers/Exhibitors bear the responsibility and cost for providing camera-ready artwork. Precise specifications for the artwork will be provided by the Sponsorship Officer.
- 50% of the value of the sponsorship, advertising, or exhibition stands is due upon the presentation. The balance will be due 60 days prior to the conference.
- Sponsorships are allocated on a first-come basis.
- The Organizing Committee reserves the right to refuse sponsorship under specific circumstances.
- Sponsors, advertisers and exhibitors must communicate with the Conference Coordinators for further information, instructions, invoicing, payments, and technical procedures.

For any enquiries please contact the Conference Coordinators:

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